



# VOLUNTARY REGISTRATION SCHEME FOR VEHICLE MAINTENANCE PROMOTIONAL VIDEO COMPETITION



## Prizes

### Open Category

Champion: Cash coupons worth HK\$5,000  
1st Runner-up: Cash coupons worth HK\$3,500  
2nd Runner-up: Cash coupons worth HK\$1,500

### Universities and Tertiary Institutions Category

Champion: Cash coupons worth HK\$4,000  
1st Runner-up: Cash coupons worth HK\$2,500  
2nd Runner-up: Cash coupons worth HK\$1,000

### Secondary School Category

Champion: Book coupons worth HK\$3,000  
1st Runner-up: Book coupons worth HK\$2,000  
2nd Runner-up: Book coupons worth HK\$1,000

### Primary School Category

Champion: Book coupons worth HK\$3,000  
1st Runner-up: Book coupons worth HK\$2,000  
2nd Runner-up: Book coupons worth HK\$1,000

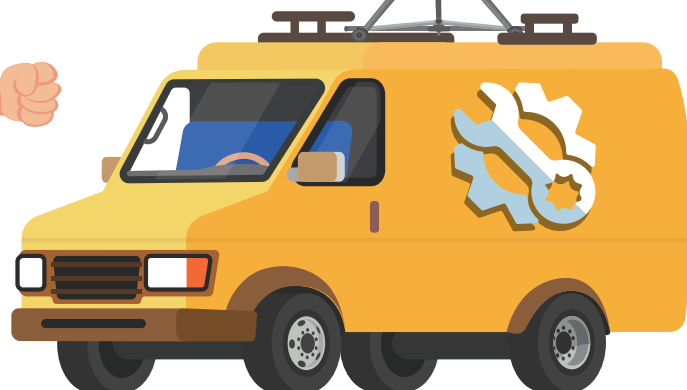
### Most Supportive School Award

Book coupons worth HK\$2,500 and a trophy

\* Each of the awardees will receive a merit certificate.



**Submission Deadline**  
**30 April 2021**  
**(Friday)**



## Competition Content

Participants are required to produce a creative and compelling video (not longer than 1 minute) to introduce and promote the Voluntary Registration Scheme for Vehicle Mechanics or the Voluntary Registration Scheme for Vehicle Maintenance Workshops. The video should introduce the two Schemes, its objectives and benefits of the Schemes to the trade and the public. Slogan(s) or song(s) are welcomed to be added to the entries to help further deliver the desired message.



## Eligibility

Participants must be Hong Kong permanent residents and may enter the Competition as an individual or a team (of two to five members). Each participant or team can submit only one entry. Participants who submit multiple or incomplete entries will be disqualified, and all other entries submitted by them will become void.



## Details and submission methods

Please visit the EMSD website:

[https://www.emsd.gov.hk/en/supporting\\_government\\_initiatives/registration\\_scheme\\_for\\_vehicle\\_maintenance/index.html](https://www.emsd.gov.hk/en/supporting_government_initiatives/registration_scheme_for_vehicle_maintenance/index.html)



- \* Competition results will be announced on the EMSD website in June 2021.
- \* Participants who, upon submission of their entries, upload the submitted video on their personal social media platforms (e.g. Facebook, Instagram, etc.) may make an appointment with the VMRU of the EMSD at 2808 3545 to redeem a souvenir during office hours (from 9:00 am to 4:30 pm on Mondays to Fridays, except public holidays) on or before 31 May 2021. Participants will be required to present the information on their personal social media platforms for confirmation.

