

**CONTROLLING OFFICER'S REPLY TO
INITIAL WRITTEN QUESTION**

Head: 42 – Electrical and Mechanical Services Department Subhead:

Programme: (3) Energy Efficiency and Conservation, and Alternative Energy

Controlling Officer: Director of Electrical and Mechanical Services

Director of Bureau: Secretary for the Environment

Question: How much was the expenditure involved in the promotion of public awareness of energy efficiency and conservation and the use of renewable energy in 2007-08, 2008-09 and 2009-10? What were/are the activity details? How to measure the effectiveness of the promotional activities?

Asked by: Hon. CHAN Hak-kan

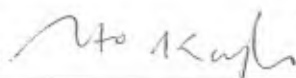
Reply:

The expenditure for promoting public awareness of energy efficiency and conservation and the use of renewable energy in 2007-08 was \$0.7 million, and that in 2008-09 and 2009-10 is estimated to be \$0.6 million for each year. The promotional activities include:

- conducting seminars for professional bodies, property development and management companies, schools and interested groups on energy efficiency and conservation;
- arranging tours for organisations such as schools and professional bodies to the Education Path of the Electrical and Mechanical Services Department Headquarters Building, which is installed with various renewable energy systems like photovoltaic panels, wind turbines and sun pipes, etc., and have some interactive exhibits providing information on energy issues, renewable and clean energy technologies, energy efficiency schemes, energy efficient building services features, and energy data, etc.;
- organising energy saving competitions and carnivals to promote public awareness and support on energy saving measures;
- distributing promotional leaflets and newsletters to the public on energy efficiency and related matters; and
- providing information on energy efficiency and conservation and renewable energy on the Internet.

The effectiveness of the promotional activities are measured by the participation rate and feedbacks from the participants. The activities held, such as seminars, were usually well over-subscribed with positive feedback from participants.

Signature



Name in block letters

HO KWONG WAI

Post Title

Director of Electrical and Mechanical Services

Date

19 March 2009