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10 July 2009

To all Specified Persons

Dear Sir/Madam,

**Circular No. 1/2009**

**Mandatory Energy Efficiency Labelling Scheme (EELS)  
Information Published on Advertising Materials**

It is noted that importers/suppliers of prescribed products under the mandatory EELS will publish in their advertising materials information regarding the energy efficiency performance of their product models already assigned with reference numbers. In doing so, you are reminded to observe the following:

- (1) The advertising materials should not contain any false, misleading or exaggerated information regarding the energy efficiency performance of the listed models (for example, it should not be claimed that a certain series of product models has energy efficiency Grade 1 under the mandatory EELS unless all models in this series have been assigned with reference numbers and have obtained energy efficiency Grade 1); and
- (2) The design of the energy labels under the mandatory EELS should not be changed to suit any advertising purpose.

Should you have any enquiries, please feel free to contact our Mr. L.C. WONG at 2808 3185 or Mr. Y.K. CHAN at 2808 3295.

Yours faithfully,



( E.C. VY )

for Director of Electrical and Mechanical Services

ykc/lcw