

## **Voluntary Registration Scheme for Vehicle Maintenance Four-Panel Photo Story Telling Competition**

### **Competition Details**

#### **Objective**

To promote the Voluntary Registration Scheme for Vehicle Mechanics (**VRSVM**) and the Voluntary Registration Scheme for Vehicle Maintenance Workshops (**VRSVMW**), as well as publicising the quality services provided by registered vehicle maintenance workshops / registered vehicle mechanics, the Electrical and Mechanical Services Department (**EMSD**) and the Vehicle Maintenance Technical Advisory Committee (**VMTAC**) jointly organised the Voluntary Registration Scheme for Vehicle Maintenance (**VRS**) Four-Panel Photo Story Telling Competition (**Competition**). Hong Kong permanent residents are welcome to participate in the Competition.

#### **Competition Content**

The Competition is divided into two categories, (1) Open Group and (2) Master Group.

##### (1) Open Group

Participants are required to capture four photos for making a four-panel story to express their vision of an ideal registered vehicle maintenance workshop / registered vehicle mechanic, or share their memorable experience with registered vehicle maintenance workshops. Captions could be added to enrich the story plot.

##### (2) Master Group

Participants are required to capture four photos for making a four-panel story to introduce their daily work and good practice in the vehicle maintenance workshops. Captions could be used to enrich the story plot.

Participants may visit the following web page to obtain the latest information about the VRS:

[https://www.emsd.gov.hk/en/supporting\\_government\\_initiatives/registration\\_scheme\\_for\\_vehicle\\_maintenance/index.html](https://www.emsd.gov.hk/en/supporting_government_initiatives/registration_scheme_for_vehicle_maintenance/index.html)

#### **Eligibility**

##### (1) Open Group

Participants must be Hong Kong permanent residents and may enter the Competition as an individual or a team. Each participant or team may only submit one entry for each category (i.e. Open Group and Master Group). Participants who submit multiple

or incomplete entries will be disqualified, and all of their other related entries will be deemed to be invalid.

## (2) Master Group

Participants must be registered vehicle mechanics on the submission deadline (i.e. 28 February 2019) and may enter the Competition as an individual or on behalf of vehicle maintenance workshops. In the case of a team on behalf of a workshop, information on all participants and such workshop information as requested in the Entry Form with company seal shall be provided to the Organiser. Each participant or workshop may only submit one entry for each category (i.e. Open Group and Master Group). Participants/ workshops who submit multiple or incomplete entries will be disqualified, and all of their other related entries will be deemed to be invalid.

## Submission Deadline

28 February 2019 (Thursday)

## Judging Criteria

Content and Rendition - Serving to promote the VRS with a view to meeting the objective of the Competition	40%
Design and Creativity - Creative concept, originality and interest value	30%
Artistic Presentation - Aesthetic appeal, drawing techniques and visual effects	30%

## Submission of Entries

1. Each participant/ team is required to make a four-panel photo story for the VRS.
2. Each entry should be made up of four photos for making a four-panel story and may include captions to enrich the story plot. Captions should be written in Chinese or English in not more than 150 words.
3. Participants must submit their entries to the Vehicle Maintenance Registration Unit of the EMSD on or before the deadline, i.e. 28 February 2019 (Thursday).
4. Submission methods:

### A. By e-mail

Each entry including a duly completed entry form should be sent via e-mail to [vmru@emsd.gov.hk](mailto:vmru@emsd.gov.hk). Please include the participant's name on all electronic files and insert "VRS Four-Panel Photo Story Telling Competition" in the subject field of the e-mail.

B. By post or in person

Each entry including a duly completed entry form should be submitted in a sealed envelope marked with “VRS Four-Panel Photo Story Telling Competition” by post or in person during office hours (from 9:00 am to 4:30 pm on Mondays to Fridays) to the following address:

Vehicle Maintenance Registration Unit  
Electrical and Mechanical Services Department  
3 Kai Shing Street, Kowloon  
Hong Kong

5. Late submissions will not be accepted (based on the e-mail receipt time/ the date of postmark).
6. Participants must provide all the information required in the entry form or their entries will be disqualified.
7. The Organiser may request individual entrants to provide the original files of entries and photos used in entries for assessment and promotion purposes. If an entrant fails/refuses to do so, the Organiser reserves the right to exclude the entrant.

**Judging Panel**

The judging panel comprises members of the Management and Review Sub-Committee of the VMTAC.

**Prizes**

	VRS Four-Panel Photo Story Telling Competition	
	Open Group	Master Group
Champion	Supermarket cash coupons worth HK\$5,000 and a merit certificate	Supermarket cash coupons worth HK\$5,000 and a merit certificate
1 <sup>st</sup> Runner-up	Supermarket cash coupons worth HK\$3,000 and a merit certificate	Supermarket cash coupons worth HK\$3,000 and a merit certificate
2 <sup>nd</sup> Runner-up	Supermarket cash coupons worth HK\$1,500 and a merit certificate	Supermarket cash coupons worth HK\$1,500 and a merit certificate

Participants are encouraged to upload the photos of their submitted entries on their personal social media platforms (e.g. Facebook, Instagram, etc.) after submission of their entries. Participants are then welcome to make an appointment with the

Vehicle Maintenance Registration Unit at 2808 3545 during office hours (from 9:00 am to 4:30 pm on Mondays to Fridays) on or before 29 March 2019 to redeem a souvenir. Participants may need to show details of their personal social media platforms for proofing.

## Terms and Conditions

All participants should acknowledge on the entry form that all the following Terms and Conditions (T&C) are abided by them or they may be disqualified:

1. The participant should make sure that the submitted entry is the participant's original work and it does not infringe any copyright of any person. The participant should also make sure that the entry has never been published or submitted in other competitions, and does not contain any defamatory or libellous material. The participant will be liable for any infringement of intellectual property rights regarding the submitted entry. The EMSD reserves the right to seek damages against the participant for any claim made against the EMSD to the fullest extent as the law permits.
2. The participants should make sure that the entry is positive and concise with the theme and content accurately presented so as to promote the VRS and raise recognition of the quality services of registered vehicle maintenance workshops / registered vehicle mechanics among the public and the trade.
3. The EMSD and the VMTAC reserve the right not to accept any entries which are inappropriate or inconsistent with the theme and format of the Competition.
4. The participant should make sure that all information submitted is true and correct, and there is no fraudulent use or theft of data from any third party. The participant will be disqualified and/or will not be given the prize if his/her information is untrue or incorrect. The EMSD and the VMTAC shall have no liability whatsoever if the EMSD could not notify the winner as a consequence of incorrect information. The participant shall be held liable for all the losses and damages caused to the EMSD or any third party.
5. The EMSD and the VMTAC shall not be held responsible for the failure of entry submission by the participants, and assume no responsibility for any error, omission, interruption, deletion, failure, delay in operation or transmission, communications line failure, theft or destruction or unauthorised access to, or alteration of, entries.
6. All participants agree that the EMSD and the VMTAC shall have no liability whatsoever for any injuries, losses, or damages of any kind which may be suffered by the participants in relation to the acceptance, possession, or use of the prizes. The participants further acknowledge that the EMSD and the VMTAC do not give any warranty, representation, or guarantee expressed or implied, in fact or in law, relating to any of the prizes.
7. Prizes cannot be exchanged for cash.

8. No failure, delay, relaxation or forbearance on the part of the EMSD and the VMTAC to enforce any of these T&C shall operate as a waiver and no single or partial exercise or enforcement of these T&C by the EMSD and the VMTAC shall preclude them from any future exercise or enforcement of these T&C.
9. The Competition is not open to employees of the EMSD, members of the VMTAC and the Management and Review Sub-Committee or their family members.
10. Participants must abide by the decision of the judging panel, which shall be final.
11. Participants agree that all the intellectual property rights in the entries shall be vested in the EMSD absolutely. For the avoidance of doubt, participants agree that the EMSD may edit, exhibit, copy or duplicate any or all of the entries on its website for the public to download or use for whatsoever purpose at any time, without the need of obtaining prior consent from the participants.
12. Participants also agree that the EMSD has the absolute right to publish the winning entries and personal particulars of the winners (such as name, school name, vehicle maintenance workshop name, age and personal photo) in any media for publicity purpose. All personal particulars published would be in compliance with the Personal Data (Privacy) Ordinance (Cap. 486) and related principles.
13. All submitted entries will not be returned. Participants may keep a copy before submission as they so wish.

The EMSD and the VMTAC reserve the right to interpret and amend any T&C (including judging criteria) without advance notification to participants provided that such interpretation and amendment are not inconsistent with the spirit and objective of the Competition. Participants shall not raise any objections to such interpretation and amendment.

### **Results Announcement**

1. Results will be announced on EMSD's website in March 2019. Winners will be notified individually. Prizes must be collected on or before 30 April 2019 and will be forfeited if not collected by that date.
2. Winning entries may be used for production of publicity materials to promote the VRS.

### **Enquires**

For enquiries, please contact the Vehicle Maintenance Registration Unit (Telephone: 2808 3545, E-mail: [vmru@emsd.gov.hk](mailto:vmru@emsd.gov.hk)).