Voluntary Registration Scheme for Vehicle Maintenance Promotional Video Competition

Competition Content

Participants are required to produce a creative and compelling video (not longer than 1 minute) to introduce and promote the Voluntary Registration Scheme for Vehicle Mechanics or the Voluntary Registration Scheme for Vehicle Maintenance Workshops. The video should introduce the two Schemes, its objectives and benefits of the Schemes to the trade and the public. Slogan(s) or song(s) are welcomed to be added to the entries to help further deliver the desired message.

Eligibility

Participants must be Hong Kong permanent residents and may enter the Competition as an individual or a team (of two to five members). Each participant or team can submit only one entry. Participants who submit multiple or incomplete entries will be disqualified, and all other entries submitted by them will become void.

Details and submission methods

Please visit the EMSD website: https://www.emsd.gov.hk/en/supporting_government_initiatives/registration_scheme_for_vehicle_maintenance/index.html

* Competition results will be announced on the EMSD website in June 2021.
* Participants who, upon submission of their entries, upload the submitted video on their personal social media platforms (e.g. Facebook, Instagram, etc.) may make an appointment with the VMRU of the EMSD at 2808 3545 to redeem a souvenir during office hours (from 9:00 am to 4:30 pm on Mondays to Fridays, except public holidays) on or before 31 May 2021. Participants will be required to present the information on their personal social media platforms for confirmation.

Open Category
Champion: Cash coupons worth HK$5,000
1st Runner-up: Cash coupons worth HK$3,500
2nd Runner-up: Cash coupons worth HK$1,500

Universities and Tertiary Institutions Category
Champion: Cash coupons worth HK$4,000
1st Runner-up: Cash coupons worth HK$2,500
2nd Runner-up: Cash coupons worth HK$1,000

Secondary School Category
Champion: Book coupons worth HK$3,000
1st Runner-up: Book coupons worth HK$2,000
2nd Runner-up: Book coupons worth HK$1,000

Primary School Category
Champion: Book coupons worth HK$3,000
1st Runner-up: Book coupons worth HK$2,000
2nd Runner-up: Book coupons worth HK$1,000

Most Supportive School Award
Book coupons worth HK$2,500 and a trophy

* Each of the awardees will receive a merit certificate.

Submission Deadline
30 April 2021 (Friday)