Promotion Day of the Voluntary Registration Scheme for Vehicle Maintenance Workshops

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<u>Promotion Day of the Voluntary Registration Scheme for Vehicle Maintenance Workshops</u>

To further promote the Voluntary Registration Scheme for Vehicle Maintenance Workshops, including the identification signage of registered workshops "Choose a registered workshop to ensure reliable vehicle maintenance", the Electrical and Mechanical Services Department (EMSD) held the Promotion Day of the Voluntary Registration Scheme for Vehicle Maintenance Workshops at the Domain in Yau Tong, Kowloon on 21 May 2016. Guests present at the event included the Permanent Secretary for Transport and Housing (Transport), Mr Joseph LAI Yee-tak, JP; the Promotion Ambassador, Mr Louis CHEUNG; members of the Vehicle Maintenance Technical Advisory Committee and representatives from vehicle maintenance workshops. In addition to the unfailing support from owners and mechanics of vehicle maintenance workshops, the activity was well received by E&M young ambassadors and the general public with their active participation. Attended by more than 400 persons, the event was filled with a joyful ambience.

Since the implementation of the scheme in July 2015, a series of promotion activities, including talks for the trade and visits to workshops starting from August 2015, have been rolled out to introduce the scheme to the trade. A total of over 15 talks have been organised and more than 3 000 visits have been conducted so far. Besides, the EMSD started to promote registered workshops to the public and call on the trade to join the scheme by broadcasting Announcements of Public Interest (APIs) about the scheme on television and radio from 1 April 2016. With the concerted efforts of our colleagues, over 1 300 applications for registration were received before the Promotion Day, of which around 1 000 workshops have successfully registered as registered vehicle maintenance workshops. As at mid-July 2016, the number of applications for registration received passed 1 400 and the number of registered workshops exceeded 1 000.

<u>Highlights of Promotion Day</u>

Guests sign their autographs	Vehicle Maintenance Technical Advisory Committee members pose for a group photo			
Guests pose for a group photo after officiating at the lighting ceremony				
Permanent Secretary for Transport and Housing (Transport), Mr Joseph LAI Yee-tak, JP, delivers a speech	Promotion Ambassador, Mr Louis CHEUNG, shares the advantages of patronising registered vehicle maintenance workshops			
Mr Wong, owner of a registered vehicle maintenance workshop, and Wah Je, a registered vehicle mechanic, share the benefits of the scheme	EMSD staff are on hand to introduce the scheme to vehicle mechanics and help them register			

Sharing by Promotion Ambassador: Smart Selection of Vehicle Maintenance Workshops

On the Promotion Day, Promotion Ambassador, Mr Louis CHEUNG, shared tips on how to choose vehicle maintenance workshops wisely.

Let us now revisit what he shared that day:

When considering which vehicle maintenance workshop to choose, priority should be given to those that have joined the EMSD's Voluntary Registration Scheme for Vehicle Maintenance Workshops.

A workshop that has registered indicates that it:

- employs registered vehicle mechanics
- has a proper maintenance area
- has pledged to comply with the Practice Guidelines for Vehicle Maintenance Workshops

For easy identification by customers, the workshop will also prominently display the registration signage issued by the EMSD to show that it is a government-approved workshop.

In addition, members of the public may also browse the EMSD's website for detailed information about registered vehicle maintenance workshops in different districts.

Browse the Register of Registered Vehicle Maintenance Workshops http://www.emsd.gov.hk/en/supporting_government_initiatives/registration_scheme_for_vehicle_main tenance/voluntary_for_vehicle_maintenance_workshops/list_of_registered_vehicle_maintenance_work shops/index.html

Revisit the API of Voluntary Registration Scheme for Vehicle Maintenance Workshops
Details and Application Method of Voluntary Registration Scheme for Vehicle Maintenance Workshops
http://www.isd.gov.hk/eng/tvapi/16_eg85.html



Sharing by Owner of Registered Vehicle Maintenance Workshop

The vehicle maintenance workshop run by Mr Wong has joined the Voluntary Registration Scheme for Vehicle Maintenance Workshops and become a registered workshop. On the Promotion Day, Mr Wong shared the benefits of the scheme during an interview with us.

Mr Wong opined that the greatest benefit of joining the scheme is the brisk business brought about by it. Most of his business came from frequent customers in the past, but since the workshop became a registered workshop and posted signage issued by EMSD, it has successfully attracted some new customers.

Many owners of vehicle maintenance workshops think that the procedures for joining the scheme are complicated. But Mr Wong pointed out that the application process is in fact very simple and easy. The Promotion Ambassadors of the EMSD will approach the owners of workshops for a date of visit and will clearly explain to them the application procedures. To complete the application process, owners only need to fill in and return the application form with relevant documents. Mr Wong encouraged members of the trade to join the scheme to enhance the quality of service in the vehicle maintenance industry.

Sharing by Registered Vehicle Mechanic

A mechanic with 13 years of vehicle maintenance experience, Wah Je believed that what made her as a woman stand out among numerous mechanics was not only her perseverance and persistence, but also her participation in the Voluntary Registration Scheme for Vehicle Mechanics. On the Promotion Day, Wah Je shared with us how she has benefited from the scheme. She pointed out that becoming a registered mechanic means that her qualifications and experience are recognised. This recognition helps build up a professional image for mechanics, so that employers and customers will have even more confidence in the maintenance standard of mechanics. Wah Je and her colleagues have already registered as mechanics under the scheme. She called on members of the trade to join the scheme to benefit from it as well.

Interview with Members of the Trade

The Institute of the Motor Industry Hong Kong - Dr Ringo LEE Yiu-pui:

It is delightful to see both the Voluntary Registration Scheme for Vehicle Maintenance Workshops and the Voluntary Registration Scheme for Vehicle Mechanics are developing well. The clearly presented Practice Guidelines for Vehicle Maintenance Workshops can effectively regulate the work environment of workshops and the professional conduct of practitioners, making vehicle maintenance work more standardised, and hence preventing the occurrence of industrial accidents and helping the Government to formulate relevant policies in the future. The schemes have also increased public awareness of the vehicle maintenance trade – a development that many have longed to see.

The Hong Kong Institution of Engineers - Ir LI Tak-fat:

Last year saw a number of accidents related to the vehicle maintenance trade, making the need to improve the service standard of vehicle maintenance workshops and enhance the professional knowledge of vehicle mechanics more urgent than ever. The Voluntary Registration Scheme for Vehicle Maintenance Workshops helps vehicle maintenance workshops, especially those with fewer resources, enhance their service standard so as to stay competitive in the market. The implementation of the voluntary registration scheme is conducive to the scheme's progression towards mandatory registration, which better suits the needs of the community and facilitates the long-term development of the trade.

Service Managers Association - Mr WONG Sui-wan:

The vehicle maintenance trade is one that is highly professional. Practitioners must go through training and acquire new knowledge from time to time to keep up with the ever-advancing technological development. This scheme launched by the Government to help vehicle maintenance workshops register has increased the recognition of the workshops and is welcomed by the trade and the public alike. The Government should seize the opportunity to expedite the transition of the voluntary registration scheme to a mandatory one, as well as reviewing the scheme regularly to cater to the needs of different sectors.

Hong Kong Automobile Association - Mr Liu:

Car owners once had to rely on friends and relatives for recommendations when selecting vehicle maintenance workshops, but there is no guarantee that they would find the most suitable workshop for them, thus often ending up with time and money wasted. The launch of the Voluntary Registration Scheme for Vehicle Maintenance Workshops can help car owners select the suitable registered vehicle maintenance workshops. Having registered, these workshops have either already complied with, or have pledged to observe, the Practice Guidelines for Vehicle Maintenance Workshops in running their business. The vehicle maintenance workshop registration certificate and signage issued by the Electrical and Mechanical Services Department are displayed inside the workshops for easy identification. Car owners will be reassured to know their cars are in good hands.

Hong Kong Vehicle Repair Merchants Association Limited - Mr WONG Yiu-kwong:

With technology advancing by leaps and bounds, vehicle maintenance, too, has to keep up with the times and elevate its professional standards. The Voluntary Registration Scheme for Vehicle Maintenance Workshops provides vehicle maintenance practitioners with clear guidance, so that they can run their maintenance workshops in compliance with the Practice Guidelines for Vehicle Maintenance Workshops, continuously strive for excellence, and strengthen their professional ethics, thus boosting the confidence of car owners and the public in our service. In the long run, this will help raise the service standard of the trade.

Media Reports

Newspaper – Sing Tao Daily (24 May 2016)

Newspaper - Oriental Daily News (23 May 2016)

Television - Cable TV

Radio - Commercial Radio

Wah Je, a registered vehicle mechanic:

- "Now my boss has greater confidence in my servicing skills."
- "Customers are much more satisfied with my service quality. All the mechanics I know have already registered under the scheme."

Mr Wong, owner of a registered vehicle maintenance workshop:

- "I believe that the scheme can enhance the service quality and professional image of our trade."
- "My business has improved and there are new customers coming in."

Mr Louis CHEUNG, Promotion Ambassador:

- "If you are looking for a reliable vehicle maintenance workshop, those which have already joined the scheme are definitely your choice!"
- "A registered workshop is a symbol of confidence as it has gained recognition from the Government."
- "Choose a registered workshop to ensure reliable vehicle maintenance."

<u>Training Institutes</u>

Providing Continuing Professional Development Courses for Vehicle Mechanics

Name of Training	Website/Contents	Enquiry Tel. No.
Institute		
Traffic Services Employees Association	https://www.facebook.com/tseahk Courses for June to August 2016 are now open for enrolment. Topics covered: operation of the power system of	2575 5544
	environment-friendly electric vehicles, operation of the full pneumatic brake system, evolution of gearbox and application of new maintenance techniques, basic operating principles of Euro-IV and Euro-V power systems, conducting research online for new information on vehicle maintenance techniques, and basic operating principles of the intelligent brake system. For details, please visit the above website or call the enquiry telephone number.	
Pro-Act Training	http://www.pro-act.edu.hk/automobile	2449 1310
and Development Centre (Automobile)	Facebook page: http://www.facebook.com/vtc.paau/	
The Institute of	http://www.hkimi.org.hk	2625 5903
the Motor Industry Hong Kong	The Institute is organising a series of automotive e-learning courses in conjunction with the Electude Company of the Netherlands. Enrolment will be called for every month. Online guidance and assessments are available during the learning period. Participants will receive a continuing professional development certificate on completion of a course. For details, please visit the above website or call the enquiry telephone number.	
Hong Kong Vehicle Repair	http://www.hkvrma.com.hk/training/index.html	2399 7977
Merchants		夏餘里
Association Limited		
Hong Kong	http://www.vrunion.hk/	2393 9955
Vehicle Repairing		
Industry Employee General Union		

Occupational Safety and Health Council	https://eform.oshc.org.hk/course/eng/course/ CourseDetail.asp?CouID=463	2311 3322
The Society of Operations Engineers (Hong Kong Region)	http://www.soe.org.hk/events.asp	2617 0311
Courses recognised by Qualifications Framework (QF)	http://www.hkqr.gov.hk	2836 1700

Gentle Reminder

Please watch out for each issue: it helps you catch up on the development of the registration scheme, acquire hours of continuing professional development, and enhance the quality of service.

Each issue can be downloaded from the EMSD's website at:

http://www.emsd.gov.hk/en/supporting_government_initiatives/registration_scheme_for_vehicle_main tenance/publications_and_circulars/rvm_newsletter/index.html

RVM Newsletter index



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