E&M Safety Campaign

For the seventh consecutive year in 2007, we have teamed up with 15 key industry players from various sectors to organise the E&M Safety Campaign for the general public. This has been one of the largest public education collaborations between the public and private sectors, featuring an outdoor carnival and a mass media advertising campaign, among other activities.



Hong Kong Energy Efficiency Awards



Riding on the success of the first Awards in 2005, the second Hong Kong Energy Efficiency Awards ran from January to August 2007 and was extended to buildings developed or managed by the Housing Authority, Housing Society, The Link Management Ltd and the Urban Renewal Authority.

The winners achieved outstanding performance, with energy saving of more than 38 per cent and exhibited innovative ideas in their energy saving measures.

E&M Safety Newsletter

This is a family-friendly publication with handy tips on domestic E&M safety and energy efficiency,

and reaches tens of thousands of households and students across the territory.



School Outreach Programme

We continue with a range of school outreach programmes to promote E&M safety and energy efficiency to students via drama performances, talks and interactive activities. Each year,



these programmes reach more than 150,000 students at pre-school, primary, secondary as well as post secondary school levels.

Education Path in EMSD Headquarters

The Education Path in EMSD Headquarters showcases best practices in energy conservation and highlights our regulatory functions. Up to March 2008, the accumulated number of tours has exceeded 250, receiving more than 10,000 visitors.



EnergyWits

Published twice a year by our Energy EfficiencyOffice, the newsletter covers energy efficiency and conservation issues and updates the trades of our



developments in energy efficiency and renewable energy work.